## AS SEEN IN Architectural Digest

## **EXCELLENCE IN DESIGN | CENTRAL FLORIDA**













## **Creating Connections**

Neliana Ferrer sees beyond color, fixtures, and furnishings, designing spaces to be experienced

ith a youthful and energetic methodology, interior designer Neliana Ferrer is a breath of fresh air in an industry that may feel daunting to newly minted design afficionados seeking professional guidance.

"My work is about connecting people to their spaces," says Ferrer, who quickly gained industry success after immigrating to the United States from Latin America. "Transforming your workplace or home shouldn't feel unattainable. We want to make it an exciting and fun creative experience."

That ethos has earned her firm, Nelia Ferrer Interior Design, a reputation throughout Central Florida as a go-to destination for clients looking for a stunningly bespoke take on their professional or personal spaces. From working with renowned hospitality brands to whole-home renovations or kitchen makeovers, Ferrer goes beyond the tangible considerations of aesthetics and dives deep into clients' visions to glean a full understanding of their needs and, most importantly, the experience they want to have in their space.

"Whether in your home, a hotel, or a restaurant, you should feel something when you walk into a room," she explains. "We dedicate time to getting to know our clients well, and we design around that understanding of

who they are and what they need."

From an ingenious pantry fashioned within an unusual kitchen wall to vibrant children's rooms designed to delight and inspire young minds, Ferrer is sought after for her creative approach to design solutions large and small, and for her trademark ability to breathe life and movement into spaces in a wholly personal and unique way.

"A room should be more than beautiful," she says. "It should make you feel at home."

CLOCKWISE FROM TOP LEFT: A small menagerie of animal portraits and objects add a touch of whimsy to a nursery, cozily enveloped in a focal-point, paneled wall treatment and finely sketched gray wallpaper. Natural materials throughout this sleek kitchen imbue an inviting warmth. Various stone- and tile-work harmonize aesthetically while creating meaningful contrast. A stunningly contemporary dining room layered in textural gray tones is complemented by a mirrored wall and brass accents. Elegant millwork and a centerpiece chandelier elevate this comfortably sophisticated living room. Interior designer Neliana Ferrer.

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